Brad Montgomery’s

Laugh-O-Nomics™

COMMUNICATION → TEAM WORK

INNOVATION

INCREASED
HAPPINESS

LEADERSHIP

RETENTION
MORALE

PRODUCTIVITY

COLLABORATION

RESILIENCE

ACURACY

BETTER SALES

BOTTOM LINE, IMPACT!

BeachMontgomery.com Laug-O-Nomics
Happiness Improves Bottom Line Performance

You can’t afford another year without investing in your people.

Happy individuals perform better in every business metric. Happier individuals collaborate better, innovate better, are more accurate, more healthy, more easily retained and more resilient. Happier organizations are stronger, more profitable and more productive.

Unhappy people...
... are 31% less productive
... are 3 times less creative
... perform 16% poorer
... are 32% less committed to their organization
... have 125% more burnout
... sell 37% less
  — than their happy counterparts.

Job stress costs the U.S. $300 Billion in sick time, disability, and turnover.

Stressful jobs are as bad for women’s health as smoking and obesity.

Disengaged employees return only 60% of their salary in value.
Sources: Gallup; Harvard Business Review; Leiter & Maslach; Towers Watson

How much has your company lost? It’s time to boost your employee value, engage your workers, and create company-wide commitment. Let Brad Montgomery & Laugh-O-Nomics™ guide your organization to greater performance, productivity and value.

Participants in Brad Montgomery’s Laugh-O-Nomics™ are:

More Innovative
More Productive
More Accurate
Better at Customer Service
More Creative
Healthier
Better Leaders & Managers

Now is the time to invest in happiness & invest in your people.

Now is the time for Laugh-O-Nomics™.
MAKE AN INVESTMENT IN YOUR PEOPLE — HAPPINESS PAYS OFF, AND IT PAYS OFF FAST.

Brad Montgomery’s Laugh–O–Nomics™ is a transformational and valuable experience that will increase your bottom line by increasing your people’s job satisfaction. And it all happens in a hilarious way — which improves retention.

1. **Laugh–O–Nomics™ Live.** More than a keynote; it’s an experience. Brad Montgomery makes the business case for happiness—as—a—tool for economic growth. And then he teaches specific techniques designed to increase job satisfaction which translates directly to better performance. Brad uses every tool in the box to keep your organization engaged, from laugh–out–loud–funny humor, ton confetti, to the wildest use of PowerPoint you’ve ever seen at a business presentation. They’ll laugh. They’ll feel great. But best of all, they’ll leave with action steps they will incorporate in their business and personal lives designed to enhance the individual, the department and the overall organization.

2. **Laugh–O–Nomics™ 201 The Deep Dive.** The coolest workshop or breakout going. Yup, the keynote will get your people fired up and give them ideas they’ll embrace immediately. But the Deep Dive hands–on experience gives them a chance to roll up their sleeves and figure out how to incorporate specific, practical, and concrete tools in their work lives to make themselves, their work culture, and their jobs more satisfying....which also makes them better employees, better managers, better performers. Expect small group activities and directed conversation, facilitated discussion, and a huge bump in energy, laughter, and ultimately job satisfaction. (Which aids productivity.)

3. **Laugh–O–Nomics™ Extended Keynote.** Can’t decide between the keynote or the workshop? Get both in a single 2 hour or 1/2 day transformational experience. It’s the best of both. It is both!

**Interactive Learning**

**RPC Professional Research Consultants**

**City of Golden**

**American Bar Association**

**Roche**

**Shell**

**Mayo Clinic**

**North Kansas City Hospital**
Beyond the Basics: Add These Options

4. **Team-Building: Operation Hot Air** Brad will get your people working in small groups doing exciting and energetic tasks that are slightly out of their comfort range. Your people will have a blast while they get to know each other in a safe and positive environment. But best of all, we’ll break down the HOWS and the WHYS of the result. Not only will they have a great team-building experience, they will leave with concepts and techniques they will use with their teams when they get back to work.

5. **Networking Skills: Caffeinated Networking On Steroids** Brad will teach your people an approach to networking that makes sense: “It’s not about them... it’s about how they can help others. Which in turn will help them.” He’ll demystify networking with some simple techniques. It’s not just a lecture; they’ll be out of their seats practicing and mastering these new skills. And best of all, they’ll head to that first coffee break with both the skills to take on the meeting and a few new friends to get things started.

6. **Emcee/Master of Ceremonies** Brad keeps your meeting energized throughout. He’ll keep things on time, the energy on high, and make sure your people learn as much as possible.

7. **Pre-Event Services.** Pre-meeting conference calls as needed. Welcome- videos and articles for your newsletter or intranet.

8. **Post-Event Services.** A series of follow-up videos, blog posts, articles for newsletter and intranet. And follow-up meetings for clients ready to commit to lasting change.

9. **Panel Palooza!** Brad hosts the fastest-paced, most successful and FUN panel discussion your people have ever seen. (Oh yeah, and he makes YOUR people look like super-stars. Seriously.)

10. **Resources.** Have you ever been to a decent course that creates a change in behavior that doesn’t have a resource? We haven’t either. Send your people back to work with Brad’s How-To-Be-Happy Tool Kit.
Why Brad?

Brad is the only master presenter who also happens to be a very deep thinker about how to get your organization to where it needs to be. Oh yeah, did we mention he's hilarious?

Brad Montgomery is a very funny guy with a serious message.... about happiness. He has spent the last quarter of a century teaching organizations how to use happiness to improve their bottom line.

After getting his start as a corporate comedian and magician, Brad now speaks to corporations and associations who need a lift, bringing laughter & magic blended with a simple yet powerful message about creating more humor and happiness in our lives. Brad has earned his Certified Speaking Professional designation, which is the highest earned award from the National Speakers Association. (Fewer than 7% of speakers worldwide have earned the CSP.) Corporate clients include Microsoft, Kraft, Proctor & Gamble, Lockheed Martin, IBM, the DOD, and HP. Dozens of associations have also praised Brad’s work including the Alzheimer’s Association, the Utilities Service Alliance (a nuclear energy association), and the California Teachers Association.

Brad joined John Gray (of Mars/Venus fame) and Mark Victor Hansen (of Chicken Soup renown) to write Mission Possible. He has also co-authored, produced and published Humor Me: America’s Funniest Humorists on the Power of Laughter, as well as Humor Us: America’s Funniest Humorists on the Power of Laughter.

Brad lives in Centennial, Colorado with his wife and three kids. Although he is proud of his many awards and national credits, he’s convinced that his best feats so far are his kids.

“Conference evaluations RAVED about Brad. ... Brad went above and beyond in helping with — Everything.”
Maria Arrello, Certified Nurses Association Leadership Conference

“All I can say is WOW!! .... Over-delivered!”
— L. Kim Rominger, Mid America Equipment Retailers Association, Indiana

“Fantastic! He included everybody, and I mean EVERYBODY from the president to the guy that works in the mail room... Best of all he had an important message that applied to us all, both at work and at home... Brad’s message is perhaps more relevant than ever in these uncertain times.”
— Kathleen Behrendt, San Mateo Credit Union, CA

"... Made our meeting ROCK. You are hilarious, Brad."
— Lt. Col. Deborah Lee/ HRO Dept. of Army, Air Force
WHAT NOW?

CONTACT US AND HAVE BRAD WORK WITH YOUR ORGANIZATION

303.691.0726

Call Me!

BradMontgomery.com